

Profiles of IP



GLOBAL
INTELLECTUAL PROPERTY
CENTER

High Desert Pharmaceuticals, Inc.

“Skincare Innovations for the Millennium”

RENO, NV

High Desert Pharmaceuticals At a Glance:

- Five trademarks
- Two U.S. patents pending
- Almost \$250,000 spent on R&D to date
- Three employees

STORY

Reno, Nevada-based High Desert Pharmaceuticals was founded in 2007 to develop innovative skin care products for the health care and consumer marketplace, based on the inventors' patent-pending Drysil™ technology. So far, two products—CompressionAssist™ and WaterGlide™—have come to the marketplace using the technology; a third, GloveGlide™, is coming soon. These topical lubrication products are designed to address the unique needs of health care workers, patients, emergency response personnel, and athletes.

HOW IP MAKES THE DIFFERENCE

High Desert Pharmaceuticals was originally created around a strong intellectual property (IP) strategy to bring to market unique discoveries in materials with medical and consumer applications. The most important IP development for High Desert Pharmaceuticals is a utility patent that was filed in January 2008 and a Patent Cooperation Treaty follow-up patent in April 2008. A strong IP strategy enables the company to develop and brand its discoveries. The company has also been granted five registered trademarks, which furthers its branding ability and helps provide increased product identity.