

CHAMBER OF COMMERCE
OF THE
UNITED STATES OF AMERICA

THOMAS J. DONOHUE
PRESIDENT AND
CHIEF EXECUTIVE OFFICER

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August 10, 2012

His Excellency Felipe Calderón Hinojosa
President of the United Mexican States
Residencia Oficial de Los Pinos
Colonia San Miguel Chapultepec, D.F.
Mexico City, Mexico

Dear Mr. President:

Congratulations on your successful term as President of Mexico, and thank you for your dedication to improving cross-border relations between our two nations. I am writing to commend your government on the recent signing of the Anti-Counterfeiting Trade Agreement (ACTA). As a plurilateral agreement dedicated to advancing global cooperation in the fight against counterfeiting and piracy, the U.S Chamber of Commerce looks forward to seeing the Mexican Senate ratify ACTA later this year.

As you know, effective intellectual property (IP) protection and enforcement are essential to fostering creativity and innovation, creating jobs and ensuring the sale of safe products. The theft has robbed the G20 economies of 2.5 million jobs and accounts for the loss of \$650 billion to the global economy. ACTA raises the bar on enforcement by improving cooperation among partners to fight IP theft and setting a positive example for nations that aspire to have strong IP enforcement regimes.

Last October, the U.S. government joined Australia, Canada, Japan, Korea, Morocco, New Zealand, and Singapore in signing ACTA. Mexico's signature is another positive step forward in the global battle against counterfeiting and piracy. While the U.S. Chamber continues to work with our partners in Mexico to address key areas in IPR protection and enforcement where there continue to be concerns, including in the context of the Trans-Pacific Partnership Agreement (TPP), the Chamber believes the signing and ratification of ACTA is an important step forward for Mexico.

The U.S. Chamber commends you and your government for the signing of ACTA, and looks forward to working with you and your government to ensure its swift passage through the Mexican Senate.

Sincerely,
